



KRAFT HOCKEYVILLE 2010

COMPETITION SCHEDULE

November 2, 2009 to January 18, 2010

- **Entrants complete their applications and prepare and submit an essay of four thousand (4,000) characters (approximately five hundred (500) words) or less, and a minimum of one (1) photo with an option of up to three (3) photos to Kraft Hockeyville 2010 via online submission or by mail as specified above**

January 19, 2010 to February 10, 2010

- **In-house Panel chooses Top Twelve, one (1) Entrant from two (2) Communities per Region and four (4) Wild Card Communities, one (1) from each of the four (4) Regions**

March 15, 2010

- **Top Twelve are profiled on-air on Kraft Hockeyville on CBC program**

March 15 to 21, 2010

- **Vote for your favourite Communities in the Top Twelve. Voting will be conducted on-line, by phone, and by text message. Sponsors have the right to disqualify any voting that they deem to be fraudulent, in violation of the Official Rules or that would otherwise undermine the integrity of the Competition, at their sole discretion.**

March 20, 2010

- **CBC's Hockey Night in Canada will recap the Top Twelve and give a final call to vote**

March 27, 2010

- **CBC's Hockey Night in Canada will announce Top Five**